

Workshop Report

Navigating the Path to Self-Employment: Insights from The Oberoi Grand Kolkata for NIPS Students

On May 21st, 2019, NIPS students received valuable insights into the world of self-employment from Mrs. Sandhya Joshi, Training Manager, and Mrs. Ishali Philip, OCLD Associate, at The Oberoi Grand Kolkata. The workshop, titled 'Self-Employment: Scope, Risk, and Opportunity,' offered a comprehensive overview of the opportunities, challenges, and crucial factors to consider when embarking on a self-employed journey.

Scope and Opportunity: Mrs. Joshi began by highlighting the burgeoning scope of self-employment in today's dynamic job market. She emphasized the vast range of entrepreneurial ventures, from freelancing and consulting to starting up new businesses. The workshop explored various sectors like technology, hospitality, and creative industries, emphasizing the potential for innovation and growth within each.

Risks and Challenges: She then delved into the inherent risks associated with self-employment, including financial instability, unpredictable income, and the responsibility of managing everything from marketing to accounting. Ms. Joshi stressed the importance of careful planning, research, and a robust business plan to mitigate these challenges.

Strategies for Success: Mrs. Philip, drawing upon her expertise in OCLD (Organizational Change & Leadership Development), focused on the essential strategies for navigating the self-employment landscape. She emphasized the importance of identifying a market niche, building a strong network, leveraging digital marketing platforms, and continuously learning and adapting to evolving trends.

The Oberoi Perspective: The workshop benefited greatly from the unique perspective offered by The Oberoi Grand Kolkata, a renowned hospitality institution. Mrs. Joshi and Ms. Philip provided practical insights into the challenges and opportunities within the hospitality sector, particularly in the context of self-employment. This included navigating licensing regulations, building customer trust, and understanding the nuances of delivering exceptional service.



Key Takeaways for NIPS Students:

The workshop equipped NIPS students with valuable knowledge and practical advice to navigate the complexities of self-employment. They gained a deeper understanding of:

The vast scope and opportunities offered by self-employment.

Inherent risks and challenges to be prepared for.

Strategies for successful self-employment, including market research, networking, and digital marketing.

Specific considerations within the hospitality sector.

This workshop proved to be an invaluable learning experience for NIPS students, providing them with the tools and insights necessary to make informed decisions about their future career paths. It served as a springboard for exploring the potential of self-employment, fostering entrepreneurial spirit, and empowering them to take control of their professional destinies.



Training and Placement Cell

NIPS School Hotel Management